

Conversions

Apr 1, 2019 - Sep 1, 2023

Conversion:

All

Measure the Value of Social

Measure the success and impact of your social campaigns by aligning them with your on-site goals, conversions, and ecommerce transactions. Identify which networks deliver the highest bottom-line impact.

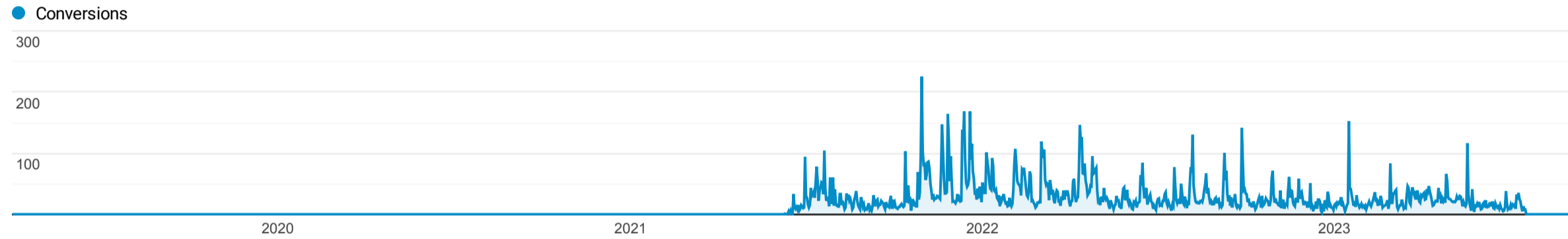
Don't show education messages.



% of conversions: 12.77%

Explorer

Conversions



Social Network	Conversions	Conversion Value
	11,316 % of Total: 6.24% (181,291)	\$13,694.27 % of Total: 0.66% (\$2,077,409.96)
1. Facebook	5,426 (47.95%)	\$8,522.32 (62.23%)
2. YouTube	3,832 (33.86%)	\$3,118.19 (22.77%)
3. Instagram	857 (7.57%)	\$492.33 (3.60%)
4. Pinterest	439 (3.88%)	\$110.33 (0.81%)
5. (not set)	379 (3.35%)	\$843.77 (6.16%)
6. Twitter	90 (0.80%)	\$607.33 (4.43%)
7. Naver	88 (0.78%)	\$0.00 (0.00%)
8. Instagram Stories	79 (0.70%)	\$0.00 (0.00%)
9. Blogger	40 (0.35%)	\$0.00 (0.00%)
10. VKontakte	29 (0.26%)	\$0.00 (0.00%)
11. WordPress	21 (0.19%)	\$0.00 (0.00%)
12. reddit	16 (0.14%)	\$0.00 (0.00%)
13. Ameba	7 (0.06%)	\$0.00 (0.00%)
14. LinkedIn	6 (0.05%)	\$0.00 (0.00%)
15. Quora	5 (0.04%)	\$0.00 (0.00%)
16. Douban	1 (0.01%)	\$0.00 (0.00%)
17. Snapchat	1 (0.01%)	\$0.00 (0.00%)

